



University
of Exeter



Exeter
INNOVATION

Knowledge Exchange

AWARDS 2024

A graphic element consisting of a white five-pointed star with a black center, positioned below the 'Exchange' text. A white swoosh or arc curves around the star and extends upwards and to the right, partially overlapping the 'Knowledge' text.

The University of Exeter
Knowledge Exchange Awards

SPONSORSHIP PROPOSAL

Celebrating excellence

in knowledge exchange, partnership and innovation

Thursday 3 October 2024



ABOUT

The University of Exeter

The University of Exeter combines world-class research with excellent student satisfaction, from our campuses in the South West of England, in Exeter and Cornwall. We are one of the very few universities to be both a member of [the Russell Group](#) and have a Gold award from the Teaching Excellence Framework (TEF), evidence of our established international reputation for excellence in both teaching and research. Our success is built on a strong partnership with our students and a clear focus on high performance. Each year, the University of Exeter delivers over 1500 projects with industry and generates over £52m from this work. We believe impact is about making a difference, and our world-class researchers have an excellent track record in making valuable contributions to our society, economy and the environment.

The Knowledge Exchange Awards

After the resounding success of our 2022 Knowledge Exchange Awards, we are thrilled to announce that the event is coming back in 2024. These prestigious awards celebrate the incredible knowledge exchange activity taking place between University of Exeter academics and our valued collaborators. Focusing on the best of our recent innovations and discoveries, the event recognises success in a range of regional, national and international companies.

The awards gala dinner will be held on Thursday 3 October 2024. It will be attended by our partner organisations, ranging from regional start-up companies to major international businesses, in addition to senior staff and members of our academic community. The event offers an excellent opportunity to learn about the research being conducted at the University and network with our diverse stakeholder and academic communities.

The awards are judged by experts in their field. In 2024 we will recognise success in 7 categories (detailed page 4). This year we are encouraging entries which focus on novel and innovative research which have exciting potential for the future, and established projects.



SPONSORSHIP PACKAGES

Main Sponsor

Our main sponsors will receive:

- » Sponsorship of all elements of the event - apart from a small number of individual sponsored awards.
- » Exposure across all digital, print and verbal promotional channels.
- » Prominent listing and company branding on the event landing page for the Awards, with link to own website.
- » Mention in all pre-event press releases as lead partner.
- » Exhibition banners /pop-up displays on the night itself.
- » Option to address the audience from the main stage; either as a speaker or as someone delivering awards.
- » Opportunity to deliver a bespoke award.
- » Opportunity to take part in a pre-event interview and photography as part of the publicity for the event.
- » Up to 5 places to attend the event.

The cost of this package is £10,000.

Category Sponsor

We are giving awards in 7 different categories, each of which focuses on a particular area of research impact. Organisations are invited to sponsor one of the following:

No. 1

Sustainable Futures Award

Recognising innovations towards a more sustainable future and tackling the climate emergency. Potential innovations can include products, policies and services.

No. 2

Health and Wellbeing Award

Recognising innovations that lead us to better mental and physical wellbeing. Potential innovations can include products, policies and services.

No. 3

Fair, Just and Inclusive Society Award

Recognising innovations towards a more equitable, just and inclusive society. Potential innovations can include products, policies and services.

No. 4

Commercialisation Project of the Year Award

Recognising a team that has delivered significant impact through licensing or venture development.

No. 5

Bright Future Award 1: Student Innovation Award

Recognising excellent projects and activities in a real-world context. This category is open to current students and recent graduates (the activities must have been carried-out whilst a student at the University).

No. 6

Bright Future Award 2: Early Career Research Impact Award

Recognising excellent research and knowledge exchange in a real-world context. This category is open to staff with less than three years' experience at the University (the activities must have been carried-out whilst employed at the University).

No. 7

Knowledge Exchange Team of the Year Award

Recognising excellence in Knowledge Exchange activities that encompass the practical application of new research and/or new ways of working to tackle real-world problems. This category is open to Professional Services teams who drive innovation and impact.

Our category sponsors will receive:

- » Two tickets to attend Exeter Knowledge Exchange Awards gala dinner.
- » Branding of the Exeter Knowledge Exchange Awards to include:
 - One pop-up banner or similar material in the event foyer.
 - Company logo alongside the category in the Exeter Knowledge Exchange Awards programme.
 - Company logo alongside the category on the Exeter Knowledge Exchange Awards website.
 - Mention in all digital promotions of the category before and after the event.

The Cost of this package is £3,000.

Please note categories are available on a first-come, first-served basis and are subject to approval by the University Executive Board.



Reception Drinks Sponsor

On arrival, guests will be offered prosecco as well as selected soft drinks.

Our Reception Drinks Sponsors will receive:

- » One ticket to attend the Exeter Knowledge Exchange Awards gala dinner.
- » One pop-up banner or similar material in the event foyer.
- » Company logo in the Exeter Knowledge Exchange Awards programme.
- » Company logo on the Exeter Knowledge Exchange Awards website.

The cost of this package is £2,000.



Cheese and Port Sponsor

Port and cheese will be available to guests after the gala dinner.

Our Cheese and Port Sponsors will receive:

- » One ticket to attend the Exeter Knowledge Exchange Awards gala dinner.
- » One pop-up banner or similar material in the event foyer.
- » Company logo within the Exeter Knowledge Exchange Awards programme.
- » Company logo on the Exeter Knowledge Exchange Awards website.

The cost of this package is £1,500.



CONTACT

We very much hope that you will be interested in this opportunity and look forward to hearing from you. The Exeter Knowledge Exchange Awards are an excellent way to demonstrate support for education and to gain access to the University's research community.

If you wish to discuss any of these options further, or would like to find out more information, please contact:

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